

## **PRESS RELEASE**

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## Isle of Wight County Launches Redesigned Economic Development Website

ISLE OF WIGHT, VA (September 24, 2015) – The Isle of Wight County Department of Economic Development is pleased to announce the launch of its newly redesigned website, <a href="www.insidetheisle.com">www.insidetheisle.com</a>. The new website offers enhanced features targeting site selection consultants as well as new and existing businesses exploring growth opportunities in Isle of Wight County.

The new website provides a one-stop source of information, links, business resources and contacts, and features a new section dedicated to the development of Shirley T. Holland Intermodal Park. Another new feature will be the online Local Business List. Economic Development is currently building this new database to promote County businesses. A sign-up form is available on the site. Visitors to the site will also be able to research county demographics and workforce data, explore available sites and buildings, view map and publications galleries, and information on doing business in Isle of Wight, such as incentives and taxes. Small business resources are provided for those thinking about starting a business in Isle of Wight County but are not sure what steps to take. Links to the main Isle of Wight County website allow visitors to access GIS maps and other county departments.

Available sites and buildings are displayed using, MyVAScan, the Virginia Economic Development Partnership's (VEDP) searchable property database. Users can choose the type of property to search or search by specific details such as property name or address. Once the results have displayed the user can then use filters to narrow their search. Results can be displayed in a list view or on a map, with individual property data and printable property datasheets.

Visitors to <u>insidetheisle.com</u> will enjoy a modern, responsive design accessible via mobile phone, tablet or desktop computer. Isle of Wight County Economic Development Department worked with <u>Bighouse Design</u> on the site redesign.

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